



Call for Entries for the 2010 Tourism Awards

The awards committee depends on tourism industry professionals from around the state to offer your valuable feedback on the contributions of your peers and colleagues. An awards committee will review and rate all nominations.

Eligibility

Any individual in the tourism and travel industry; including individuals from the following organizations: non-profit organizations, public service agencies, communities, regional travel association members and private businesses in the tourism and travel industry.

Criteria

The following is a list of criteria that all nominees must possess to qualify for these awards. The individual must exhibit all six attributes and examples or statements explaining all six attributes must be included with the nomination form.

- Leadership
- Creativity
- Innovation
- Customer Service
- Initiative
- Partnership with Georgia Department of Economic Development, Tourism Division

Nomination Process

Please provide for the awards committee by **Monday, August 9, 2010**, the following:

- A completed nomination form (last page of this packet)
- A narrative stating the reasons you are nominating this individual, not to exceed 200 words
- Biography of the nominee, including the number of years spent in the tourism industry
- Collateral materials that help to showcase the criteria attributes listed above

Additional Consideration

- Letters of support or recommendation may be included



Award Categories

Paul Broun Award for Marketing Initiatives is given in memory of Senator Paul Broun of Athens. He played a vital role in the development and appropriations of funding for Tourism.

2009 Recipient - Georgia's Antebellum Trail Pilgrimage

2008 Recipient - Elizabeth Harvill- Vidalia CVB

Larry Allen Award for Excellence in Tourism is given in Memory of the late Larry Allen, General Manager of Stone Mountain, in recognition of all around friendship, support and leadership. The Award recognizes excellence in leadership skills and abilities.

2009 Recipient - Lisa Smith, Rome CVB

2008 Recipient - Peter Bowden- Columbus CVB

The Award for Creative Expression is named after Representative Al Burris of Marietta an early advocate of Tourism. He was instrumental in getting the Tourism Division its first major appropriation in 1985 of 2.5 million.

2009 Recipient - Macon CVB – Macon Rocks! USB Guitar Flash Drive

2008 Recipient - Marietta CVB- Hip to be Square

Lifetime Achievement Award recognizes an outstanding lifetime commitment towards Tourism.

2009 Recipient - Bill Hardman, Jr., Southeast Tourism Society

2008 Recipient - Spurgeon Richardson- Atlanta CVB

GACVB - Tom Kilgore Award (not awarded every year)

2008 - Judy Renfro- formerly of the Cobb CVB

2007 – Brenda Price – GACVB, Columbus CVB



Band Together
2010 Governor's Tourism Conference

Tourism Champion: This new category created in 2003 acknowledges the support and guidance given to the Tourism Division of GDEcD in support of the entire Tourism Industry. There are four (4) main categories in which recognition is awarded under the Tourism Champion umbrella:

1) Private Industry - given to an individual within the private sector, which has worked tirelessly to spread the message and garner support for Georgia Tourism.

2009 Recipient - Sean McGinnis/Emmis Publishing

2008 Recipient - Trent Mercer- Streeter Printing

2) Partner Agency - in recognition of a sister agency that has partnered with GDEcD on efforts to increase visitation and tourism expenditures in Georgia.

2009 Recipient - Georgia Department of Transportation

“Discovery, Education, and Heritage Tourism of the Old Federal Road in Georgia

2008 Recipient - Clarks Hill Partnership of Georgia

Columbia, Lincoln, McDuffie, Warren and Wilkes Counties

3) Product Development - this award is given to a partner agency or individual for outstanding work in attracting capital investments for tourism projects.

2009 Recipient - Martin Harmon – Roosevelt Warm Springs Institute for Rehabilitation

2008 Recipient - The Welcome Center of Forsyth/Monroe County

4) Legislative - for extraordinary support during the Legislative session

2009 Recipient - Rep. Larry O’Neal

2008 Recipient - Rep. Ron Stephens



2010 Tourism Awards Nomination Form

Nominations will be accepted by mail, email and fax. Please complete and return this form along with the requested information to:

Theresa Jenkins, Awards Committee Chairman

Marietta Welcome Center

#4 Depot Street

Marietta, GA 30060

Phone: 770-429-1115

Fax: 770-428-3443

Email: tjenkins@mariettaga.gov

Entry Deadline

Monday, August 9, 2010 by 5:00pm

Nominations received after this date will not be considered for this year's awards.

Entry Information

Name and Title of person submitting entry: _____

Name of business submitting entry: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ Email: _____

Nominee Information

Name of Nominee: _____

Organization affiliated with: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ Email: _____

Award Nominated for: _____